



EVERY BUSINESS CHALLENGE HAS A DATA LAYER BENEATH IT.

We start there so leaders trust their decisions, AI delivers reliable outputs,
and revenue operations scale.

OUR 844 METHODOLOGY

8 Domains

Map your eight domains of data, from Customer to Sales and more.

4 Rs

Run them through the four Rs test: what's relevant, reliable, revealing, and reusable?

4 Ps

Target AI readiness by optimizing your purpose, plumbing, people, and performance.

Verdict

See what to keep, move, or build to actually make your ideal outcomes happen.

TRUSTED BY:



The resources we have are more efficiently deployed, saving us \$1 million in SG&A annually. The onboarding process was fantastic with DoubleTrack.

Sean O'Shea

Vice President, Strategic Products & Services
FlexiVan



I'm blown away. We wouldn't be able to have accomplished what we have without DoubleTrack.

Blake Talley

Vice President, IT Operations
Wealth Enhancement Group

TEST THE 844 TODAY

Try our free 844 Snapshot, which focuses on just the Customer domain of your data.

Then, ask us about our Success Guarantee.



Every business challenge has a data layer beneath it. We fix it.